

# NerdSkullz



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Born and raised in sunny Palermo, Sicily; my interest in the internet, the web and graphic design started when I was 14.

Years later, after fulfilling my dream of attending Europe's best design school, IED - Istituto Europeo di Design, I arrived in Australia.

I am currently based in Melbourne, Victoria, and I'm always looking for new challenges and experience.

## Recent Projects

### Client:

Envato

### My Role:

Senior Engineer

### Description:

Providing technical leadership across multi functional teams while mentoring and supporting more junior developers.

### The Tech:



### Client:

Matrak

### My Role:

Technical leadership

### Description:

Leading a team of 4 Full Stack Developers Australia based as well as overseas. Being proactive in helping the business getting rid of their tech debt as well as providing technical leadership across a multi functional team.

### The Tech:



### Client:

VERSA

### My Role:

Lead Front End Development

### Description:

Leading a team of 8 Front End Developers Australia based as well as overseas. Being proactive in developing new products for the business as well as providing technical leadership across a multi functional team. Ensuring projects are delivered with the highest code standard as well as in time and within the budget.

### The Tech:



### Client:

City of Port Phillip

### My Role:

Lead Front End Development

### Description:

Leading a team of 4 Developers I lead the front end development of the City of Port Phillip Festival sites as phase 1 of 4. St Kilda Film Festival, St Kilda Festival, LiveNLocal and Yaluk-ut Weelam Ngargee Festival are already online. I used Server Side React in conjunction with Typescript and Storybook in order to have a complete reusable set of components shared amongst all websites.

### The Tech:



### Client:

Village Cinemas

### My Role:

Lead Front End Development

### Description:

I lead the development team in finding and developing new solutions to optimise a combined 1.2 million visitors per month and over 60,000 transactions for Village Cinemas. I optimised checkout flow of the website, with A/B testing on key pages to increase conversion. Building on top of complex third-party systems which underpin web applications.

### The Tech:



### Client:

Melbourne Airport

### My Role:

Senior Front End Development

### Description:

I was in charge of the front end development for Melbourne Airport website in order to help the client managing all airport's services, including flight information, shopping and parking. The front end integrates with React and Kentico using a bespoke Javascript booking system.

### The Tech:



## Why Nerd

I am completely devoted to new technologies, from desktop computers to mobile devices and programming structures. I have a strong interest towards graphic design and real-time interaction software such as Processing and Quartz Core for graphic design interaction.

I am also fond of interaction design and development with devices like Arduino, Wii controller, Kinect.

I love keeping myself up to date with what's new about the IT world; I am fond of science fiction, tattoos and Harley-Davidson motorbikes.

## Why Skullz

Skullz stands for Skills. My work and educational experience have provided me with a solid and varied background that can actually make a difference on the projects I deliver and the companies I work for: not only am I strongly confident with web development, but I am also well aware of the importance of combining the best marketing and user experience practices in order to develop a website that will generate conversions and leading big teams to achieve their goals.